

TWO MAGAZINE

What's on @ your local pub, The Warrant Officer, and Higham Hill

A new bi-monthly magazine for Higham Hill, revolving around the cultural activities of The Warrant Officer pub.

2000 copies of the publication will be printed. 1000 copies will be delivered to households around Higham Hill Road, the other 1000 being distributed at community centres and cultural venues around Walthamstow as well as being handed out at Walthamstow Central, St James Street and Blackhorse Road stations.

2000 copies 16 pages 135gms art print paper

In addition, an online version of the magazine will be published with links from the WO website plus Facebook and Twitter promotion.

ADVERTISING RATES & SPECIFICATIONS

BACK COVER	£150	Full Page (no border)	216mm x 303mm
INSIDE COVERS	£125	(includes 3mm bleed)	
FULL PAGE	£100	Full Page (with border)	190mm x 270mm
HALF PAGE	£60	Half Page (horizontal)	190mm x 133mm
QUARTER PAGE	£40	Half Page (vertical)	93mm x 270mm
		Quarter Page	93mm x 133mm
1/8th PAGE	£25	Eighth Page	93mm x 65mm
1/16th PAGE	£15	1/16th	45mm x 65mm
1/32nd PAGE	£10	1/32nd	45mm x 31mm

Payment on publication

Please ensure that all Whole Page A4 bleed adverts have 3mm 'bleed' on all sides. ALL live matter i.e. text or logos should be kept within the live matter area - 265mm high x 182mm wide.

All artwork should be supplied as High-Resolution PDF files, Minimum 300 ppi in CMYK format, with all fonts embedded. RGB Format is NOT acceptable.

Files can be emailed to johnl.garner@gmail.com

www.the-wo.co.uk